

WINCHESTER MASTER PLAN

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Learn more and provide valuable feedback through engagement activities at the following events:

- April 19 (10am - 12pm) | **Jenks Center**
- May 11 (time TBD) | **Wright-Locke Farm**
- May 14 (7-9pm) | **Town Common Task Force Civic Gathering**
(Winchester High School, Room B118/B119)
- June 1 (9am - 4pm) | **Town Day**
(kid-friendly activities included)

More events to come. Check courb.co/winchester for updates.

- Host your own event | **Gather a few friends in your living room, bring the event to your book club or other community group. We provide the materials, you send your responses.**

Meeting-in-a-box directions and materials available at courb.co/winchester





PROCESS OVERVIEW

What is the Winchester Master Plan?

The Town of Winchester is working to create a comprehensive master plan which will provide local policy-makers with a roadmap to shape future development, prepare for future challenges, and preserve its existing community. The Master Plan will pay particular attention to areas of Winchester currently undergoing intensive development pressure as well as areas that could offer transformation opportunities, particularly the North Main Street corridor.

Why create a Master Plan?

A master plan is a long-range (10-year) visionary plan for the community's physical evolution that embodies the community's goals and values and provides qualitative, quantitative, and logistical guidance for implementing this community vision. A master plan helps the community imagine—and create a better future. Only by first imagining where we want to go, can we figure out how to get there.

What information is included in a Master Plan?

By law, a Master Plan must include plans for Winchester's future growth and development, specifically addressing issues of land use, housing, economic development, transportation, significant natural, cultural and historic resources, open space and recreation areas, and public facilities and services.

What is the timeline for the Winchester Master Plan?

The Master Plan is broken into four phases. Phase I, wrapping up in early 2019, focuses on Winchester today—the Town's physical, environmental, cultural, and demographic characteristics. Phase II, launched in January 2019, asks residents to envision the Town's future and goals. Phases III and IV will focus on implementation, adoption, and finalization of the final plan. The plan is expected to be completed by February 2020.

Who is working on the Winchester Master Plan?

A Master Plan Steering Committee, composed of the Planning Board; Town Meeting Members from each of the Town's eight precincts; representatives from the Historical Commission, the Conservation Commission, and the Design Review Committee aids the Master Plan consultant team by providing feedback and analyses throughout the process.

The project is lead by JM Goldson community preservation + planning, a Boston-based planning firm that provides expertise in community housing, community visioning and master planning; historic preservation; and community preservation. The consultant team also includes RKG Associates, Toole Design Group, and Bob Mitchell, FAICP.

How do I get involved?

Online. Learn more and join the conversation online by visiting our project website: courb.co/winchester

Attend an Event. Members of the Master Plan Steering Committee (MPSC) and our consultant team will be tabling at community events and around town throughout the spring. We hope to meet you at one of these events!

In addition to these community engagement opportunities and events, members of the public are welcome at any of the MPSC meeting. The Committee meets regularly in Town Hall.

Host a Meeting. Use one of the project's meeting-in-a-box kits to host a meeting in your living room! Download the kit and learn more at: courb.co/winchester.

Write to Us. Submit a comment by email or in writing to bszekely@winchester.us. All comments become part of the public record.